



Present

2026 INDEPENDENCE DAY CELEBRATION

BOMBS BURSTING IN AIR (DRONE SHOW SPONSOR): \$25,000

Logo Display in the sky during the Drone Show, 5 VIP Parking Passes, 20 VIP Wristbands, Social Media and Press Release mentions, Logo on Main Stage Banner, Logo on Stage Jumbotron, Mention from stage at event, live radio shout-out at event, Optional Vendor Booth

SO PROUDLY WE HAILED (ENTERTAINMENT SPONSOR): \$17,500

4 VIP Parking Passes, 16 VIP Wristbands, Social Media and Press Release Mentions, Logo on stage banner, Banner in Kids and Carnival Areas, Logo on Stage Jumbotron, Mention from Stage at event, Optional Vendor Booth

O'ER THE RAMPARTS WE WATCHED (BEERGARDEN SPONSOR): \$12,500

3 VIP Parking Passes, 12 VIP Wristbands, Social Media and Press Release Mentions, Logo on Stage Jumbotron, Banner in Beer Garden, Logo on Stage Banner, Mention from Stage at Event, Optional Vendor Booth

BROAD STRIPES & BRIGHT STARS (EAT STREET SPONSOR): \$10,000

2 VIP Parking Passes, 8 VIP Wristbands, Social Media Mentions, Logo on Stage Jumbotron, Banner in Eat Street Area, Optional Vendor Booth

PROOF THROUGH THE NIGHT (STAGE SPONSOR): \$5,000

2 VIP Parking Passes, 8 VIP Wristbands, Social Media Mentions, Logo on Stage Jumbotron, Optional Vendor Booth

STAR SPANGLED BANNER (GENERAL SPONSOR): \$2,500

2 VIP Parking Passes, 8 VIP Wristbands, Social Media mentions

(VIP wristbands allow entry to gated shade area with food and drinks provided. Sponsors can purchase additional wristbands for \$100 each.)

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EVENT SCHEDULE*

3:00 PM--Park Opens
3:30 PM--VIP Area and Beer
Garden Open
4:00 PM--Opening Musical Act
6:30 PM--Supporting Musical Act
8:00 PM--Kids Area Closes &
Headlining Musical Act
9:45 PM--Fireworks & Drone Show

*Schedule Subject to Change

LOCATION/DATE

John Stiff Memorial Park
4800 Bell St.

July 4, 2026

EVENT ACTIVITIES

Eat Street--20+ of Amarillo's Best Food
Trucks
The Kids Zone--Fenced area with dozens
of kids' activities and games
Beer Garden--beers and other beverages
(21+ only)
Merch and Vendor Booth Fair
The Carnival--rides for kids

COMPANY NAME

CONTACT NAME & EMAIL

COMPANY ADDRESS

PHONE NUMBER

SPONSORSHIP LEVEL

Sponsorship form and payment need to be received by Outdoor Amarillo by April 1, 2026. Checks can be made payable to Outdoor Amarillo, 4603 Olsen Blvd. Amarillo, TX 79106. Credit Card payments (with 3% fee) accepted at <https://givebutter.com/outdooramarillo>

High Quality Logos must be emailed to matt.morgane@outdooramarillo.org by May 1, 2026
All other inquiries can be directed to matt.morgane@outdooramarillo.org

